

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
MOD# 2: UNAPPROVED REV #2 \$\$\$ FROM REP OCT10/12 17.32
ORDER WORKSHEET ORDER WORKSHEET **CHANGES** *** WFTV-TV ***

FAX# 703 528 7880

ADV # _____ ADV. NAME ISS/DCCC REP. # _____ OFF. # 6556 SALESMAN # _____
AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN
3050 K ST NW,
WASHINGTON, DC 20007 SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6144656 CLASS: NATL. LOCAL REGIONAL
PRDCT DCCC EST#1199 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1 DATE OCT10/12 17.32

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: TO LENA
FIR JULIE
OKD M4
TTLS RTS
PLS CFM, THX 10/10

STA:
CON CM * * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * *

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : : : : : : : : : :
AGENCY ADVERTISER CODE = AGENCY EST# = 1199

AGENCY PRODUCT CODE =
2 3 S 700P-730P 30 \$3,000.00 10/11 10/12 2 TH-F 2
PROGRAM : JEOPARDY
35 A 600P-630P 30 \$4,500.00 10/15 10/15 1 MON 1

PROGRAM : NEWS
ORD COM1: WE CAN OFFER OCT11 ON LINE-23 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT12 ON LINE-25 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT12 ON LINE-25 FOR 1 SPOT/WK

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 17.32
 \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$ *-* WFTV-TV ***
 CHANGES *-*MULTIPLE

:LINE#:	REP	:CD:	TIME	PERIOD	: LGTH :	SEC :	RATE	: START :	END :	:SPTS:	WEEK :	DAYs	:TOTAL:
:LINE#:	:	:	:	:	:	:	:	: DATE	: DATE	:	/WK:	INVT :	:SPTS:
36	A	500P-600P			30		\$3,300.00	10/15	10/15	1		MON	1

PROGRAM : NEWS
 ORD COM1: WE CAN OFFER
 PART OF A MAKEGOOD MADE UP OF LINES 35-37
 3.7 A , 1200N-100P 30 \$1,200.00 10/15 10/15 1 MON

PROGRAM : NEWS
 ORD COM1: WE CAN OFFER
 PART OF A MAKEGOOD MADE UP OF LINES 35-37
 25 S 730P-800P 30 \$3,000.00 10/11 10/12 2 TH-F 2
 STATION MAKEGOOD OFFERS: MISSED: TH-F/700P-730P OCT11 (2/WK)
 M4 OK'D BUY#23 TH-F/730P-800P 30S \$3,000.00 (OCT10/12)
 BUY#25 OFFER: MON/600P-630P 30S \$4,500.00 PLS ADVISE.
 & MON/500P-600P 30S \$3,300.00
 & MON/1200N-100P 30S \$1,200.00
 CMT: WE CAN OFFER

CONTRACT TOTAL SPOTS 101165.00
 OCT/12 101165.00

MARKET TOTALS \$297,544 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%
 WOPX 0% WRDQ 2% EFTV 0%

SVCC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE